

# COMMUNIQUE



Winter 2017





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# OVMA Playing Offense



Greetings OVMA! We have had a busy fall at the OVMA, and I have much to report. I participated in a conference call on September 8 with Dr. Patrick Grogan, Amanda Meeks, Cathy Kirkpatrick of the Oklahoma State Board of Veterinary Medicine, and Chelsea Church, Executive Director of the Oklahoma State Board of Pharmacy, to discuss actions needed in Oklahoma regarding

veterinary compounded medications. Significant progress has been made in this area, and I'm pleased to report a proposal currently exists which will put practitioners back in compliance with pharmacy rules.

We had our last board meeting in San Antonio, Texas on September 22 at the Southwest Veterinary Symposium. During the fall board meeting, we approved several new member benefits in addition to the recently added TMGvets credit card processing. We approved American Profit Recovery (APR) and Optimize Social Media. The Business Alliance Task Force continues to research potential member benefits and I encourage you to get involved. If you have a suggestion or would like to be part of the task force, please contact me. As the end of my term as president draws near, I will undoubtedly continue to work hard to develop a value-added member benefits program. We do appreciate the many kind words from those currently taking advantage of our new member benefits.

I attended the AVMA Economic Summit in Chicago on October 23-24. The Summit provided great insight into the economic challenges for the various disciplines in our profession. I was honored to represent the OVMA at this meeting.

The Oklahoma Opioid Commission met on October 26 during which Dr. Patrick Grogan presented our position to the commission. He presented three major topics: 1) Mental health challenges and addictions with the profession, 2) Typical use of controlled drugs in veterinary practice, 3) The veterinarian's role in preventing addiction. He also spoke on issues regarding veterinary participation in the PMP and noted that only 16 states require veterinary participation.

The OVMA has signed a contract to develop an OVMA app for our membership. The app will be available the beginning of January and will be useful not only during the convention but the entire year keeping you connected to the upcoming events, CE opportunities, committee meetings, and actions of the OVMA. Doctors Kim Morey and Anna Coffin, members of our social media committee, were instrumental in helping to establish our new app.

I would like to encourage all OVMA members to attend our convention on January 25-27 in Norman. The convention offers 18 hours of continuing education. This year we will have a Gala on January the 26th. I encourage each of you to buy your tickets and enjoy the evening. 100% of the profits will directly fund student scholarships and benefit the future of animal health in Oklahoma.

I have said this many times because I am a sports-minded individual. Our organization must play both offense and defense. I am pleased we are moving forward as an organization and playing good offense. We have been good at defense for some time, but we must continue to be vigilant.

Since this is my last Communique article as President of the OVMA, I would like to thank each of you for giving me the great honor to serve as your president.

Kind Regards,

A handwritten signature in black ink that reads "Joel A. Manley OVMA". The signature is written in a cursive, flowing style.

Joel A. Manley

# Gearing Up For Convention & New Additions



In less than two months the OVMA will hold its 103rd annual convention at the Embassy Suites in Norman. Dr. Kimberly Pope-Robinson will be kicking us off Thursday night and returning for two hours on Friday, which will be part of the general session topics covering wellness. This year we are adding another track to the CE offered, bringing you six different tracks to choose from. The One Health track will be taught by several well-known speakers from

across the country educating attendees on this topic. On Saturday, Dr. Hans Coetzee from Kansas State will be speaking in the Food Animal track on his research in pain management of food animals. In addition to the added One Health track, you will also notice some new activities to the line-up. If you are a practitioner and looking to connect with students or vice versa, you will want to attend the Networking Lunch. We have partnered with the OSU VBMA club to bring you this working lunch on Friday. In addition to developing new connections, this lunch will help polish your basic networking skill and detail why networking is so vital to your career and business in today's market. Another new activity for us this year is the gala on Friday evening. The gala is an opportunity for a fun night with friends, colleagues, family, and supporters of veterinary medicine to raise a glass and give back to students. Join us in our goal to raise \$50,000 for student scholarships helping to reduce their student debt after graduation.

We are so excited to announce the launch of an OVMA mobile app. This app will be accessible to all doctors, office staff, and students that are members of the OVMA. This app will be available for download at the beginning of January before the convention. The convention portion of the app will allow you to find and connect with other attendees, access contact information for exhibitors, access an exhibit hall and hotel map, plan a schedule of sessions you don't want to miss, access speaker bios, proceedings, and much more. After the convention, we will continue to develop the app which will allow year-round access to help you stay in the know. The app will let you renew

your dues through the app, allow committee members to communicate within their section, direct you to member benefits and discounts, receive notifications on upcoming events and CE opportunities, and help you stay connected with the profession. There are so many ways we can make this app useful to the members, and we are working with a great company to help us develop it. If you have any suggestions about something you would like in the app, please let us know. Continue to look for updates about the app, and once we have a launch date, we will advertise it.

As you may already know the Animal-Friendly license plate has an updated look! The license plate was developed by the OVMA Animal Welfare committee in 2004/2005 and chaired by Dr. John Otto. Since then the same license plate has been in circulation. The purpose of the license plate is to bring awareness to the Pet Overpopulation Program and as an avenue for donations. The cost of the license plate is \$35 with \$20 going back to the program. License plate application forms can be found online at the Special Plate Division of the OK Tax Commission's website, or by visiting your local tag agency. Many of you have clients who have the old license plate or would be interested in purchasing this new plate and helping the Pet Overpopulation Program. If your clinic would like to be involved in the program, please contact the OVMA office to learn more.

Best Wishes!

Amanda Meeks



# Utilizing Electronic CVI Options Show Benefits



You may have already been informed that we are charging more for the pads of paper CVIs. We have been charging \$7 per pad for at least the past 12 years. This didn't quite cover the cost of printing the CVIs and shipping them. The implementation of the USDA Animal Disease Traceability rule in 2013 means that we must be able to trace animal movement more

efficiently than in the past. Veterinarians are required to submit your regulatory paperwork to us weekly.

Once we receive the CVIs from you we have 7 days to review them for errors, sort them, scan them, and email them to the state of destination. That all takes time and costs money. The thing that really eats up time and money is manually typing the data from the paper CVIs into our database so we can enter an official ID and the CVI the ID was on is instantly available. I'd be lying if I told you we get every paper CVI recorded into our database now, but our goal is to get the large animal CVIs, and especially the ones that have official ID listed, into our database.

We've determined that it costs us \$39.49 not counting shipping to handle a pad of 25 CVIs from the time we order them until we get them recorded into the database. Effective immediately we will begin charging \$25 per pad of 25 paper CVIs. Shipping charges will be \$6 for up to 10 pads, with an additional \$6 charged for the second 10 pads. Just for comparison Texas charges \$7 per certificate, Kansas charges \$45 for a pad of 25, and Colorado charges \$75 for a pad of 25.

A link to our website and the CVI order form is here: <http://www.ag.ok.gov/ais/ais-healthcert.pdf>. You may fill it out and fax or email it to us and we will get them sent.

I want to emphasize that you don't have to pay for the paper forms. We have been promoting and encouraging the use of electronic CVIs for the past several years. There are multiple choices. Some have a fee associated with them and some are available at no cost. The one that is being used more right now is one called mCVI.

It is an app that can be utilized on an iPhone, iPad, Android phone, or Android tablet. There is no charge associated with it. When completed it automatically sends a copy to us so you don't have to mail one. You can email a copy to your client. It even has some capability to remember some clients and their information. A link to a document that describes the options available is here: [HTTP://WWW.AG.OK.GOV/AIS/ECVI\\_LETTER.PDF](HTTP://WWW.AG.OK.GOV/AIS/ECVI_LETTER.PDF)

Please consider utilizing the electronic CVI options. More and more veterinarians are using them and most are happy with them. I'd invite any of you who are using the eCVIs to comment on what you're using, what you like, what you don't like, etc. That may help others make a decision on which of the options they want to try.

We will be hosting a meeting prior to the start of the OVMA Convention again in 2018. It will be Thursday, January 25th, beginning at 8:30 am. About 8 hours of CE will be available, and this will include two National Veterinary Accreditation Program modules. I'll be updating you with more information later.

Thanks for your cooperation,

*Rod Hall*  
405-522-0270  
[rod.hall@ag.ok.gov](mailto:rod.hall@ag.ok.gov)

*Mike Herrin*  
405-522-6142  
[michael.herrin@ag.ok.gov](mailto:michael.herrin@ag.ok.gov)

*Justin Roach*  
405-522-8396  
[justin.roach@ag.ok.gov](mailto:justin.roach@ag.ok.gov)

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*Rick Woodbridge*  
405-641-9164  
[ricke.woodbridge@ag.ok.gov](mailto:ricke.woodbridge@ag.ok.gov)

*Gary Stone*  
405-258-8088  
[gary.stone@ag.ok.gov](mailto:gary.stone@ag.ok.gov)

# Enrollment Increase Improves Financials



We are about midway through our fall semester, and classes started (fairly) smoothly. We will be using two classrooms that have been upgraded with expanded seating and audiovisual equipment. We anticipate being in this temporary expansion mode for two years, as we plan and build a new classroom building.

Some updates on previous news:

Planning progresses for a new teaching facility. Elliot and Associates have been chosen as architects for the project, and Flintco as the lead construction firm. I will share design proposals when they are available. Construction is scheduled to begin in spring 2018, and the building is scheduled to be available for use at the start of the fall 2019 semester. Fingers crossed!

The AVMA's Council on Education (COE) has sent us the final report on the accreditation site visit that occurred in March. The COE identified CVHS finances and faculty numbers as our most significant challenges, and has mandated a complete review of our curriculum. The COE has also mandated a complete makeover of the floor surface in the large animal teaching hospital. The stated purpose of the resurfacing project is to protect student health.

The enrollment increase has greatly improved our financial situation. We are also engaged in an aggressive hiring campaign, and have opened searches for two pathology positions, one small animal surgeon, a hospital director, an ophthalmologist, a cardiologist, two critical care specialists, a food animal internist, a wildlife/avian/exotic specialist, and a theriogenologist. In addition, six staff positions are currently open. Budget planning for fiscal year 2019 is underway. The Oklahoma state budget for FY2018 is still not finalized, with the state legislature having reached no agreement on finding revenue to address many pressing budget needs. We very much hope that the budget cuts experienced over the past several years will not be repeated.

The Center will soon undertake a strategic planning process. Our core missions will not change: we will continue to graduate confident, competent, career-ready veterinarians who are in high demand by employers.

The search for a new Dean has been completed, and we anticipate the arrival of Dr. Carlos Risco in March 2018. Please welcome Dr. Risco to the CVHS family!

It's been busy! Please let us know how we can serve the state and the profession better.

Sincerely,

**Chris Ross, DVM, PhD**

Professor and Interim Dean, Center for Veterinary Health Sciences  
*Oklahoma State University*



## News from the Veterinary Center

Congratulations 2017 Distinguished Alumni Award Recipients!

We recently honored the stellar careers of three Distinguished Alumni Award recipients. Congratulations, again, to Drs. Lawrence McGill ('68), Cleta Sue Bailey ('70) and Timothy Woody ('71)!

# The Latest Veterinary News in Oklahoma

The OVMA has launched a new website! The new site features many new updates to the front of the website. The Members Only portion of the website has not been update, but watch for updates later this year.

## OVMA LISTSERVE

If you would like to be part of the OVMA Listserve, which is a benefit of the OVMA membership, please email us at [admin@okvma.org](mailto:admin@okvma.org). The address for the listserv is [ovmamembers@listserv.com](mailto:ovmamembers@listserv.com).

## OACF PET MEMORIALS

The Pet Memorial Program is a sincere and compassionate way for veterinarians to honor their clients by making a donation in the pet's memory. Animal owners utilize this program as an expression of gratitude to veterinarians for outstanding care to their pets. Send the name of the animal for the memorial, their owners name and address, and a donation of any amount. The OACF will send a card to the owners showing a memorial has been made in the name of the pet. Donations accepted online [www.okvma.org](http://www.okvma.org).

## PET MEMORIAL DONATIONS

15th Street Veterinary Group  
Warwick Animal Hospital  
Sandy Creek Veterinary Care, PPLC  
Marlow Veterinary Clinic

## COMING SOON!!!

- OVMA 2018 Gala Dinner Jan. 26th, 2018 @ 6:00 p.m.
- OVMA Convention Jan. 25-27, 2018

## NEW MEMBERS

Amy Auwarter '04  
Linda Blair '87  
Katherine Cubbon '17  
Carly Czuba '10  
Andrew Diaz '00  
Lindsay Donnelly '08  
Kevin Donnelly '10  
Debbie Fimple '83  
James Flinchbough '98  
Tiffany Granone '07  
Cassie Green '16  
Jennifer Jaycox '10  
LaDaina Jones '11  
Jodie Lamb '07  
Michelle Moser '13  
Brent Newcomb '06  
Frank Roberts '82  
Lana Rothenburg '12  
Jeff Struder '06

## SUPPORT DVM PAC

The DVM PAC was created in recognition of the need to increase political activity and awareness among members of the veterinary medical professions. The DVM PAC, a non partisan political action committee, provides financial support for state political candidates. DVM PAC exists through the voluntary contributions of OVMA Members. Contributing to the DVM PAC reflects your commitment

and dedication to political activity and education of key issues that affect the veterinary professions. You, as OVMA members, are vital to our political activities and success.

## GIVE US A LIKE ON SOCIAL MEDIA

Be sure to check out the OVMA Social Media Pages for continuous updates and what is happening around the Veterinary community.

## OVMA MOBILE APP LAUNCH

The OVMA Mobile App will be launching the beginning of January 2018. This app will serve as a great way to stay in-the-know with OVMA throughout the year. This app will also be a great tool to use at the OVMA Convention to keep you up-to-date on things happening during convention. Stay tuned for more news!

## MAKE SURE YOU DON'T MISS OUT ON THE OVMA GALA!

This year's Gala is about the future of animal health. It's about incredibly committed individuals who devote themselves to the healing of animals in our state. And it's about generous donors like you. Come raise a glass and help us advance the cause of veterinary medicine in Oklahoma. 100% of what you donate will directly fund veterinary student scholarships. You may purchase your tickets and see more information on the OVMA website under the CE Event Tab! We are looking forward to a night celebrating this great profession!

# Annual Convention



A W O R L D O F  
O P P O R T U N I T I E S

JANUARY 25-27, 2018

NORMAN, OK

*A 2018 Conference Preview*



## **OVMA & OACF Gala**

*Friday, January 26 @ 6:30pm*

Embassy Suites- Ballroom E  
– Tickets Required

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The Gala begins with cocktails and a silent auction. After dinner is served, Dr. Jim Peddie, the “Hollywood Vet” will regale attendees with experiences from his veterinary work in the motion picture industry. Outstanding contributors to veterinary medicine will then be recognized during the awards ceremony, followed by the excitement of a live auction event.



## **NEW! Networking Workshop**

*Friday, January 26 @ Noon*

Embassy Suites- Crimson Room  
– Tickets Required

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Take advantage of this network exchange opportunity open to students and veterinarians interested in expanding their networking skills and establishing new relationships. Each table will be a mix of students and practicing veterinarians receiving new ideas on how to network and interact with others in the profession. Bring your business cards and make new connections!



## **Membership Lunch**

*Saturday, January 27 @ 1pm*

Embassy Suites- Ballroom E

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Learn what OVMA has been doing and witness the installation of the new OVMA officers. This joint lunch also celebrates the members of the Oklahoma Veterinary Technicians Association (OVTA). Must register to attend.



# You're Invited

You are invited to the 2018 OVMA Convention in Norman. This convention will provide outstanding CE opportunities to meet all your needs. Centrally located the OVMA convention offers you more bang for your buck! Bringing you 18 hours in CE credit and an opportunity to connect with classmates and colleagues.

## LOCATION

Embassy Suites Hotel  
2501 Conference Dr  
Norman, OK 73069  
  
(405) 364-8040

## DATES & TIMES

Thursday, January 25  
*7pm - 10pm*  
  
Friday, January 26  
*8am - 5:30pm*  
  
Saturday, January 27  
*8am - 5:30pm*

## KEYNOTES

Dr. Kimberly Pope-Robinson  
*Companion*  
  
Dr. Jeff Bender  
*One Health*  
  
Dr. Laura Nafe  
*General*

## DON'T MISS

OVMA & OACF Gala  
  
NEW! Networking  
Workshop  
  
Membership Lunch

## DISCOUNTED HOTEL

Embassy Suites Hotel  
(405) 364-8040  
  
Discounted Rates until  
January 12, 2018  
  
Request our Discounted  
Group Rate of by using  
code: VMA.

## GET TICKETS

**Early-Bird pricing** until  
December 31.  
  
Register online at  
**okvma.org** or fax the  
included registration  
form to (405) 478-7193

# Speakers & Topics

## 01 Companion

Friday, January 26

### Neurology

*Fred Winger, VMD, MS DACVIM*

Veterinary Specialty Services  
Manchester, MO

**8:00-8:50 am** / Approach to the  
Neurolocalization

**9:00-9:50 am** / The Gait Game

**10:30-11:20 am** / A Practical Approach  
to the Thoracolumbar Patient

**11:30-12:20 pm** / Seizure Management  
in the 21st Century

### ★ Internal Medicine

*Laura Nafe, DVM, MS, DACVIM*

Oklahoma Center for  
Veterinary Health Sciences  
Stillwater, OK

**1:30-2:20 pm** / Update on  
Cyttauzoonosis: A Deadly Disease In  
Your Own Backyard

**2:30-3:20 pm** / Challenging Infections  
Disease Cases



Laura  
Nafe

### Oncology

*Lindsay Donnelly, DVM, MS, DACVIM*

BluePearl Specialty and Emergency  
Pet Hospital  
Oklahoma City, OK

**4:00-4:50 pm** / Management of the  
Cancer Patient in General Practice

**5:00-5:50 pm** / Update on Canine  
Lymphoma: What's New and What's  
Next?

Saturday, January 27

### Pain Management

*Tiffany Granone, DVM*

BluePearl Specialty and Emergency  
Pet Hospital  
Oklahoma City, OK

**7:00-7:50 am** / Understanding the Pain  
Process in Small Animal Patients

**8:00-8:50 am** / Therapeutic Approaches  
to Pain Management

### Dental

*Donnell Hansen, DVM, DAVDC*

BluePearl Specialty and Emergency  
Pet Hospital  
Minnesota

**9:00-9:50 am** / What You are Missing:  
The Excitement of Intra-Oral  
Radiographs

**11:00-11:50 am** / It's Not Just a Dental:  
Providing Quality Oral Healthcare  
Starting with the Oral Exam

**12:00-12:50 pm** / Cracked Canines:  
Reviewing Fractured, Discolored, and  
"Odd" Teeth

**3:00-3:50 pm** / "Meouch!".....Let's Talk  
Cat Mouths

**4:00-4:50 pm** / Bumps in the Oral  
Cavity

## 02 General

Friday, January 26

### Wellness

*Colleen Mulrooney*

Banfield Pet Hospital  
Vancouver, WA

**8:00-8:50 am** / Stress Resilience

# Kim Pope-Robinson



## Wellness

*Kara Gentry*

Banfield Pet Hospital  
Vancouver, WA

**9:00-9:50 am** / Confronting Conflict with Teams

## ★ Wellness

*Kim Pope Robinson, DVM*

1Life Connected Consulting  
San Clemente, CA

**10:30-11:20 am** / The Unspoken Connection; How the Human-Animal Bond Can Both Hurt and Save Us in This Career

**11:30-12:20 pm** / Working in the Trenches – What 12 Mile Mud Runs Teach Us About Working in a Veterinary Hospital

## Wellness

*Kelly Cooper, DVM*

Banfield Pet Hospital  
Vancouver, WA

**1:30-2:20 pm** / Compassion Fatigue

## Wellness

*Robert Westcott, MD*

Oklahoma Health Professionals Program  
Oklahoma City, OK

**2:30-3:20 pm** / Addiction & Recovery

## Disaster Response

*Clayton McCook, DVM*

Remington Park Quarter Horse  
Oklahoma City, OK

**4:00-4:50 pm** / OLAFR & Disaster Response

## Ashland Wildfires

*Randall Spare, DVM*

Ashland Veterinary Center  
Ashland, KS

**5:00-5:50 pm** / Ashland Wildfires

## Saturday, January 27

## Bees

*Kay Backues, DVM, DACVM*

Tulsa Zoo  
Tulsa, OK

**7:00-7:50 am** / Bee Keeping 101

## Severe Canine Behaviors

*Angel Soriano*

K9 University  
Oklahoma City, OK

**8:00-8:50 am** / Working Severe Canine Behaviors in the Practice

## Alternative Medicine

*Brad Roach, DVM*

Best Friends Animal Clinic  
Shawnee, OK

**9:00-9:50 am** / Exploring Opportunities in Alternative Medicine and Complementary Therapies- Part 1

**11:00-11:50 am** / Exploring Opportunities in Alternative Medicine and Complementary Therapies- Part 2

## Oklahoma State Board of Pharmacy

*Chelsea Church, Pharm, D., D.Ph., BCPS*

Oklahoma State Board of Pharmacy  
Oklahoma City, OK

**12:00-12:50 pm** / Demystifying Pharmacy with Regards to Veterinary Medicine

## Canines & Humans

*Lara Sypniewski, DVM, DABVP, CVA, CCRP*

Center for Veterinary Health Sciences  
Stillwater, OK

**3:00-3:50 pm** / Forever Entwined: The Evolution of the Dog and its Impact on Humans

**4:00-4:50 pm** / Canine Breed Characteristics: Who are You Meeting in Your Exam Room?

PROGRAM HIGHLIGHT

It's All Connected. These *One Health Sessions* we are offering will focus on the Human-Animal Interface, Antimicrobial Stewardship, Current Diseases of Public Importance, and much more. Veterinarians are an integral part of the connection between animal, human, and environmental health and these sessions will strengthen your knowledge of this link, better preparing you for the changing environment of veterinary medicine.

# One Health

Friday, January 26

## Histoplasmosis – A One Health Approach

Andrew Hanzlicek, DVM, MS, DACVIM (SAIM)

Oklahoma Center for Veterinary Health Sciences  
Stillwater, OK

8:00-8:50 am / Histoplasmosis- A One Health Approach

## Current Diseases of Public Health Importance

Kristy Bradley, DVM, MPH

Oklahoma State Department of Health  
Oklahoma City, OK

9:00-9:50 am / Current Diseases of Public Health Importance

## ★ One Health

Jeff Bender, DVM, MS, DACVPM

School of Public Health  
Minneapolis, MN

10:30-11:20 am / Zoonotic Influenza- The Human- Animal Interface

11:30-12:20 pm / Antimicrobial Stewardship for Companion Animals

## Chemical Hazards

Carey Pope, MS, Ph.D.

Center for Veterinary Health Sciences  
Stillwater, OK

1:30-2:20 pm / Chemical Hazards

## ★ One Health

Jeff Bender, DVM, MS, DACVPM

School of Public Health  
Minneapolis, MN

2:30-3:20 pm / Needlestick Injuries and Veterinary Precautions (Large Animal Focus)

4:00-4:50 pm / Successes and Future Challenges in Food Safety

Saturday, January 27

## ★ One Health

Jeff Bender, DVM, MS DACVPM

School of Public Health  
Minneapolis, MN

9:00-9:50 am / Why Hasn't Our Efforts Affected Human Salmonella Infections?

11:00-11:50 am / Our Patients Lick the Floor (and their butt)...Role of Environmental Challenges for Infection Control

12:00-12:50 am / MRSA in the Veterinary Clinic Setting

# Food Animal

Friday, January 26

## Physical Examinations & Fluid Therapy

*Allen Roussel, DVM, MS, DACVIM, DECBHM*

Texas A& M University  
College Station, TX

**8:00-8:50 am** / Physical Examination of Cattle: Part 1

**9:00-9:50 am** / Physical Examination of Cattle: Part 2

**10:30-11:20 am** / Lumps and Bumps on Ruminants

**11:30-12:20 pm** / Fluid Therapy: Calves

**1:30-2:20 pm** / Fluid Therapy: Mature Calves

## Excelling in the Production of Red Meat

*Randall Spare, DVM*

Ashland Veterinary Center  
Ashland, KS

**2:30-3:20 pm** / Adding More Value to Producer's Operations – Pt. 1

**4:00-4:50 pm** / Adding More Value to Producer's Operations – Pt. 2

## Stocker Receival Management

*Robert Gentry, DVM*

Multimin

**5:00-5:50 pm** / Stocker Receival Management- How Trace Minerals Impact Health Decisions

Saturday, January 27

## Pot Belly Pigs

*Jennifer Halleran, DVM*

Center for Veterinary Health Sciences  
Stillwater, OK

**7:00-7:50 am** / Pot Belly Pig Medicine

## Pain Management & Antimicrobial Stewardship

*Hans Coetzee, BVSc, Cert CHP, PhD, DACVCP, DACAW, DECAWBM*

Kansas State University  
Manhattan, KS

**8:00-8:50 am** / Pain Assessment in Cattle: The Key to Optimal Pain Management

**9:00-9:50 am** / Pain Management in Food Animals

**11:00-11:50 am** / Pain Management; What is in it for me?

**12:00-12:50 am** / Bovine Anaplasmosis; What we know that just ain't so!

**3:00-3:50 pm** / Antimicrobial Stewardship: Using S.P.A.C.E.D to improve your antimicrobial selection

**4:00-4:50 pm** / Bovine Respiratory Disease: How much difference does an antimicrobial really make?

# Equine

Friday, January 26

## Equine Dental

*Cleet Griffin, DVM, DAVBP*

Texas A& M University  
College Station, TX

**8:00-8:50 am** / Equine Dental Anatomy and Oral Examination

**9:00-9:50 am** / Dental Conditions of Different Age Groups: Juvenile, Mature, and Senior Age Horses

**10:30-11:20 am** / Dental Imaging and Tooth Extraction Methods

## Lameness

*Chad Marsh, DVM, DACVS-LA*

Equine Sports Medicine & Surgery  
Weatherford, TX

**11:30-12:20 pm** / TBA

**1:30-2:20 pm** / TBA

**2:30-3:20 pm** / TBA

## Principals of Equine Wound Assessment & Management

*Shem Oliver, DVM, DACVS-LA*

Performance Equine Associates  
Thackerville, OK

**4:00-4:50 pm** / Principals of Equine Wound Assessment

**5:00-5:50 pm** / Principals of Equine Wound Management

### Saturday, January 27

## Equine Colic

*Lauren Lamb, DVM, DACVS*

Oakridge Equine Hospital  
Edmond, OK

**7:00-7:50 am** / Equine Colic – Field to the Table

**8:00-8:50 am** / Equine Colic – Post-op care, complications and prognosis to return to previous performance.

## Anesthesia

*Tiffany Granone, DVM*

BluePearl Specialty and  
Emergency Pet Hospital  
Oklahoma City, OK

**9:00-9:50 am** / Equine Field Anesthesia

## The Equine Eye

*Jonathan Pucket, DVM*

Oklahoma Veterinary Specialist  
Tulsa, OK

**11:00-11:50 am** / The Equine Cornea- What to do when triple antibiotic fails to resolve the problem

**12:00-12:50 pm** / What is Going on Inside the Equine Eye? Ideas for Diagnosis and Management of Intraocular Disease in Horses.

## Equine Lower Airway

*Piper Do, DVM, DACVIM*

Elgin Veterinary Hospital  
Elgin, TX

**3:00-3:50 pm & 4:00-4:50 pm** / OVMA Equine Lower Airway Disease Differentials, Diagnosis, and Treatment

# Practice Management

### Friday, January 26

## Culture

*Wendy Hauser, DVM*

ASPCA Pet Health Insurance  
Denver, CO

**8:00-8:50 am** / Culture

## New Generations of Culture

*Heather Romano*

iVET360  
Portland, OR

**9:00-9:50 am** / New Generations of Culture Pt 1

**10:30-11:20 am** / New Generations of Culture Pt 2

## Motivation

*Wendy Hauser, DVM*

ASPCA Pet Health Insurance  
Denver, CO

**11:30-12:20 pm** / What Motivates You? / Accountability

**1:30-2:20 pm** / Three Ways to Help Your Clients Say YES!

## New Generation of Culture

*Heather Romano*

iVET360  
Portland, OR

**2:30-3:20 pm** / How to Train Your Millennial

## Leadership

*Wendy Hauser, DVM*

ASPCA Pet Health Insurance  
Denver, CO

**4:00-4:50 pm** / Leadership Pt 1

**5:00-5:50 pm** / Leadership Pt 2

**Saturday, January 27**

**Professional Development**

*Wendy Hauser, DVM*

ASPCA Pet Health Insurance  
Denver, CO

**7:00-7:50 am** / You are a Skilled Professional...What's Next?

**Practice Value & Ownership**

*David King, DVM, CVA*

Simmons Southcentral  
Scurry, TX

**8:00-8:50 am** / Deciding to Sell; Can I... Should I...?

**9:00-9:50 am** / It's Worth What! Maximizing Practice Value

**3:00-3:50 pm** / Practice Ownership & Student Debt – How Can This Work?

**4:00-4:50 pm** / FAQs of Becoming a Practice Owner

**Loving Leaders**

*Heather Romano*

iVet360  
Portland, OR

**11:00-11:50 am** / Becoming a Loving Leader – Pt. 1

**12:00-12:50 pm** / Becoming a Loving Leader – Pt. 2

**Technician**

**Friday, January 26**

**Equine Technicians**

*Rexann Morrison, RVT, LVT*

Asteris  
Ardmore, OK

**1:30-2:20 pm** / Equine Technicians and Assistants- Your Vet's Right Hand

**Tick-Borne Diseases**

*James Marshall, DVM*

Idexx  
Richardson, TX

**2:30-3:20 pm** / Tick-Borne Diseases & Treatments

**Low-Stress Handling**

*Christen Puckett-Smith, RVT*

Murray State College  
Tishomingo, OK

**4:00-4:50 pm** / Small Animal Low-Stress Handling

**Saturday, January 27**

**Educating Clients on Nutrition**

*Steve McCauley, DVM*

Hill's Pet Nutrition  
Dallas, TX

**9:00-9:50 am** / How to Recommend Nutrition to Clients

**Feline Trifecta**

*Diane Hudson, RVT, VTS (Anesthesia)*

Center for Veterinary Health Sciences  
Stillwater, OK

**11:00-11:50 am** / Feline Trifecta-Feline Hypertrophic Cardiomyopathy, Hyperthyroidism, and Renal Disease

**Chemotherapy**

*Lindsay L. Donnelly, DVM, MS, DACVIM*

BluePearl Specialty and Emergency Pet Hospital  
Oklahoma City, OK

**12:00-12:50 am** / Chemotherapy 101

**Local Anesthesia**

*Ashley Wick, RVT*

Center for Veterinary Health Sciences  
Stillwater, OK

**3:00-3:50 am** / Local Anesthesia in Food Animals

**Internal Medicine**

*Mollyann Holland, DVM, DACVIM*

Holland's Veterinary Referral Hospital  
Oklahoma City, OK

**4:00-4:50 am** / Internal Medicine

# TECH TALK

Over the past 50 years the titles RVT(Registered Veterinary Technician), LVT(Licensed Veterinary Technician, and CVT(Certified Veterinary Technician) have evolved from the once known Animal Technician. Veterinary Technology is a profession that is growing every year and evolving in such a way where technicians have more opportunities to grow and are given more responsibilities. The National Association of Veterinary Technicians in America had a meeting in 2017 to approve uniting the profession under one title- Registered Veterinary Nurses. There are many reasons why technicians wanted the name change including a single title nationally, career advancement opportunities, and understanding the roles technicians play in patient care.

Some consumers don't understand what an RVT is and what we do for their pets on a daily basis. Clients often think we are assistants who are taking time to work in the field before going to veterinary school. NAVTA's goal is to reduce the confusion in the profession. Technician is a term that implies someone has mastered a science involving a profession whereas a nurse is defined as an art of caring for a patient. NAVTA is working with AVMA and AAVSB to come up with common terminology, practice acts, guidelines, and procedures to make the change as smooth as possible.

The process of the title change could take several years but the initial reform is said to begin in 2018. NAVTA team members informed OVTA that Oklahoma will not be one of the states that will see the title change in 2018 but they are working hard to make the change happen soon. Technicians continue to advance in Veterinary Medicine and our goal is to improve patient care by aligning public perceptions of veterinary nurses. NAVTA is asking for any thoughts, feedback, or questions you may have. You can contact them at [vetnurse@navta.net](mailto:vetnurse@navta.net).

*Taylor Daniel, RVT*

*OVTA Secretary*

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## Why Implement Genetics Testing in Companion Animal Practice?

Wendy Hauser, DVM  
Peak Veterinary Consulting

As veterinarians and animal health care team members there are many factors that compete for our attention. Balancing practice ownership and hospital operations, patient case management and client interactions is time consuming. As a result, most of our time is spent managing the present. What trends and opportunities are you missing by not planning for the future?

In 2005, researchers at Harvard and the Broad Institute of MIT released the genomic sequence of the dog. Researchers based at the National Cancer Center in Fredrick, Maryland published the first fully mapped feline genome in 2007.

These groundbreaking pieces of research have allowed veterinary scientists to develop genetic tests that evaluate risk factors for large numbers of diseases ranging from cardiomyopathies and bleeding disorders to musculoskeletal conditions such as degenerative myelopathy in the dog. As these diagnostic screenings have become commercially available, the number of inherited genetic diseases that can be identified has increased and become extremely cost effective.

At the same time, genetic testing for humans is becoming widespread. Advertisements for tests that identify heritage are commonplace. Screening for devastating diseases, such as the breast and ovarian cancer-inducing BRCA gene mutation became well-publicized by actress Angelina Jolie's personal story.

It should not be a surprise that owners are expecting veterinarians and veterinary teams to be able to provide a similar level of insight into not only the heritage of mixed breed dogs and cats, but also as a tool to help in managing their pets' health. Have you implemented genetic planning for your patients? What do you need to know to integrate this new service center into your diagnostic testing protocols?

### Why Genetic Testing?

There are several reasons that an owner might request that DNA testing be performed on their pets:

- To determine the breed composition in mixed breed dogs or cats,
- To screen for inherited diseases and carrier status in breeding animals
- To screen animals at risk of developing breed related diseases
- To help make definitive diagnoses for animals with clinical signs
- To ascertain parentage of pure breed animals
- To help minimize the risk of breeding animals that carry the genes for undesirable breed characteristics, such as coat length and color.

### How Does This Knowledge Help the Client and Pet?

It is easy to understand the value in preventing the planned breeding of dogs or cats that might produce offspring affected by any number of genetic conditions that impact health or contribute to undesirable physical characteristics. However, the benefits to pets and clients far exceed this narrow scope.

By identifying the heritage of the mixed breed pet, veterinarians can provide invaluable insight into diseases that are common in the breeds that represent the ancestry of that pet. Not all diseases are easily screened for using DNA due to complex modes of inheritance. One example would be hip dysplasia, which not only has multiple genetic factors but also may be strongly influenced by environmental causes. Using genetic testing, a veterinarian can ascertain if the dog is descended from breeds that have a high likelihood of developing hip dysplasia. This allows the animal health care team to proactively partner with the pet owner in developing a life genetic plan. This plan will address strategies such as weight management, appropriate nutritional counseling and exercise recommendations to minimize the environmental risk factors contributing to hip dysplasia.

As illustrated in the example above, screening pets that are at risk for developing breed related diseases allows for veterinarians to partner with their clients to develop a life plan based on the genetic profile of the pet. Insight into the DNA profile of a patient

helps veterinarians make good clinical choices that enhance patient safety. Knowing that a dog has the genetic mutation for multi-drug sensitivities helps practitioners avoid medications that might not be cleared appropriately, preventing severe drug toxicities. Pro-active management and appropriate life planning incorporates a team approach that helps to offer support and improved quality of life to both the pet and the pet owner.

### What is a Genetics Life Plan and How Do I Incorporate it into my Practice?

A genetics life plan begins with the pet's initial visit to the veterinary hospital. Along with a comprehensive physical examination and other wellness recommendations, team members discuss the advantages of genetics testing with clients. They explain that knowing the genetic make-up of the pet directly impacts the ability of the veterinary team to make more comprehensive health recommendations for the pet and provides the owner with better care options.

When the results of the test are received by the veterinarian, a consultation appointment is scheduled with the client. During this consultation, the genetics profile is discussed with the client. These results, as well as information gathered during the comprehensive physical examination such as body condition scores, pain scores, current exercise and nutritional programs and wellness diagnostics are combined to create an inclusive care plan for the pet. This plan may incorporate recommendations for additional diagnostic testing such as coagulation profiles, radiographs, echocardiography; rehabilitation services and nutritional changes. The owner should be provided with a written copy of this plan, with clear recommendations. Outcomes of additional diagnostic testing with modifications to the genetic life plan should be clearly communicated. This plan should be reviewed and updated on an annual basis, during the yearly physical examination appointment.

One very easy way to incorporate genetic testing into a practice is to include it as a wellness plan item for all puppies and kittens, as well as an add-on option for all adult wellness plans. This allows the client the opportunity to include this service in the monthly payments for the wellness plans.

### How Do I Obtain Animal Health Care Team and Client Buy-In?

In my experiences as a hospital owner, managing DVM and technical services veterinarian, I believe that teams will endorse recommendations that benefit patients, if they understand the "why" behind the recommendations. By providing your team an understanding of how genetic tests can help them provide enhanced patient care and safety, they will be positioned to convey these advantages to clients.

Below are some discussion points that can be used to help facilitate discussion and training:

Ask your team what they know about genetics testing in animals.

- Share stories of how individual genetics tests have helped patients and their families.
- Have you used the ABCB1 test to screen mixed breed and herding dogs for multi-drug sensitivities? How has this information changed clinical drug usage such as decreased dosages of acepromazine or avoiding high doses of ivermectin to treat demodicosis?
- Did you confirm that the dog with hind end weakness had the genetic predisposition for degenerative myelopathy? What modifications did you make to the patient's diagnostic and treatment recommendations based on these results?
- Do you have a case that, in hindsight, you regret not utilizing genetic screening? How might the patient's and the pet owner's outcome have differed?
- What concerns your team about recommending genetic testing? When discussing the utilization of genetic testing with teams, the most common concern that I hear is "What if the results indicate that the pet being tested has a disease that will be hard to manage or deadly? What if the owner wants to euthanize a pet that is currently clinically healthy?"
- Be prepared to have a candid discussion around how your practice would handle these client concerns. One important point for teams to hear is that these tests provide the opportunity to partner with clients in developing a plan that will help better manage the patient and improve the quality of life. This patient benefit far outweighs the unlikely risk of a client requesting euthanasia.

- This is just one more thing to try to “sell” to clients. Genetic testing is a diagnostic that, for most pets, is only going to be done once during their lifetime. Clients deserve to be educated about the advantages conveyed by genetic testing (enhanced patient safety with clinical recommendations, pro-active care to manage and minimize the impact of the disease on the pet, prevention of breeding animals with inherited conditions). It helps provide pieces of the puzzle otherwise unknown so that the veterinarian and owner can partner together to make the best decisions for the health of the pet.
- A discussion with your team that genetic testing will not be embraced by all clients. Some clients might be scared by the prospect of finding out that their pet has a genetically detectable disease that might impact the pet’s longevity, preferring not to know. Others might feel it is too intrusive or extreme. Teams should be confident in the value of their recommendations and embrace the idea that clients deserve to be educated about their options. When a client declines genetic testing, a notation should be made in the client’s file that it was offered and declined.
- What benefit does your team see to genetics life plans?

It is helpful to role play the above points during team training meetings. A clear protocol regarding genetic screening recommendations should be developed by the team. This will help to establish a baseline for this new initiative and serve as a valuable training tool for new team members

*About the Author:*  
**Wendy Hauser, DVM, established Peak Veterinary Consulting in January 2015 after working as an industry Technical Services Veterinarian. With a DVM from OK State in 1988, she practiced for 28 years as an associate and owner. She is highly engaged in AAHA leadership having served as a member of the Board of Directors, as the Board Vice-President and currently serves as the AAHA Delegate to the AVMA House of Delegates. She helped design and facilitate Colorado VMA’s Power of Ten. Dr. Hauser is a communications coach at Colorado State University’s College of Veterinary Medicine. The co-author of “The Veterinarian’s Guide to Healthy Pet Plans”, she enjoys consulting and presenting workshops on hospital culture, leadership, client relations and operations. She may be reached at [drhauser@peakveterinaryconsulting.com](mailto:drhauser@peakveterinaryconsulting.com)**

## DID YOU KNOW.....

Michigan State University College of Veterinary Medicine Dean, W.W. Armistead stated that the word “veterinarian” constitutes of six vowels, six consonants, and six syllables. Veterinarian is the exclusive word in the English language that does so.

“I would like to address the words pronunciation,” said Dr. Ed Wolf. “I frequently hear “veterinarian” pronounced by my colleagues as though it were spelled “vetnarian”, “vetranarian”, or even “vetinrian”, and it is not uncommon to hear incorrect pronunciations at events or continuing education meetings by featured speakers.

“I solicit my fellow veterinarians to give some consideration to pronouncing our esteemed title correctly: veterinarian,” said Dr. Ed Wolff, DVM, Stevensville, Mont.



## REMINDER

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## Deadlines for submitting materials:

Spring Issue.....February 1  
Summer Issue.....May 1  
Fall Issue.....August 1  
Winter Issue.....November 1

## VETERINARIAN WANTED

Established LA Production Medicine practice in the heart of central Illinois, 50 minutes from Champaign seeks a veterinarian. Primarily ambulatory medicine, surgery and consulting. 45% dairy, beef and feedlot, 4% Equine, 5% sheep and goats and 5% other. Great benefits; salary commensurate with experience. To learn more contact: Pam @ vetnet7@aol.com/877-838-6384

## VET TECH NEEDED

Must have experience working in a fast paced mixed animal practice and feel comfortable with all aspects of mixed animal medicine including surgery. Would work 2-3 weekdays and 2 weekends per month. Salary based on experience and incoming skill level. Contact staff@benchmarkanimalhospital.com or 405-547-8381

## VETERINARIAN WANTED

Pet-Vet Animal Clinic is hiring for a veterinarian for our busy small animal practice that has consistent growth. We work as an enthusiastic team to provide full-service veterinary care, including wellness exams, yearly vaccinations,

annual blood work, laser therapy, digital radiographs, spays, neuters, dentals and mass removals. Ph: (405) 733-4648

## RVT NEEDED

Great opportunity for RVT at two doctor practice in Norman. We have all the technology you could ask for, but our team and clientele make us what we are. Broad range cases from orthopedic and internal medicine, to dentistry and rehabilitation. Competitive compensation on a M-F schedule.  
McGee Street Animal Hospital  
405-329-0181/mcgeestreet@aol.com

## VETERINARIAN NEEDED

Veterinary Clinic in the Panhandle of Texas is seeking a third doctor. Small animal, general medicine, surgery. Doctor's hours are M-F 8:30-6PM no weekends and no ER calls. Good general medical equipment and RVT's on staff. Willing to mentor a newer graduate. Help with relocation.  
For details contact Rebecca: vetnet5@aol.com/877-838-6384

## VETERINARIAN WANTED

1-2 full-time veterinarians at Wedington Animal Hospital in Fayetteville AR. Wedington Animal Hospital is a profitable, multiple doctor practice offering full surgical, medical and dental services. We have full in-house blood diagnostics, digital radiography, digital dental radiography, stem cell and ultrasound. We are well staffed with licensed veterinary technicians as well as assistants to allow our veterinarians to focus on the practice of medicine and client communication. Company paid health insurance, simple IRA (up to 3% company match), paid vacation, CE allowance, and paid membership in local & state veterinary medical associations

annually are some of the benefits offered. Coupled with the reasonable cost of living, this can afford one a comfortable lifestyle while being able to tackle the burden of student debt. Send your resume to: Cindy Stewart, Hospital Manager.  
Wedington Animal Hospital  
4363 W. Wedington Dr.  
Fayetteville AR 72704/(479)444-6600

## VETERINARIAN NEEDED

Veterinarian needed for a part-time or full-time position for small animal and/or Equine Practice in NE Oklahoma. Currently a 2 Doctor practice looking to add a 3rd doctor. Please call Amie @ 918-342-4554/amie@claremorewireless.com

# CLASSIFIEDS

## ASSOCIATE VETERINARIAN

Ardmore Animal Hospital is a full service, 2 doctor small animal hospital seeking to add a 3rd! This person will help us continue to provide quality care to our growing patient base. We are open to all levels of experience, and highly encourage special interests and the willingness to continue to learn. The practice is well equipped including digital radiology, in-house blood work, and ultrasound. Our current support staff is highly motivated and easy to work with, and although our schedule is busy, our mindset is relaxed. This growing practice offers great potential for a new or experienced veterinarian to enjoy the profession they love. We offer a highly competitive salary, two weeks paid vacation, health benefits, continuing education allowance, as well as paid professional dues and license. We work a four day work week with a rotating half day Saturday schedule. Some on-call time is required but with additional compensation. We are very open to discussing all possibilities. Contact: Jennifer Williams at 580-768-3762/ardmoreanimalhospital1@gmail.com

## RVT NEEDED

Are you a Registered Veterinary Technician or Certified Veterinary Assistant looking for a long-term position to use your skills? Your skills will be fully utilized here. Marina Animal Clinic is continuing to expand and grow our veterinary hospital support staff to assist our busy 10 doctor practice. Our small animal hospital offers state of the art digital radiology, ultrasound, advanced patient monitoring equipment, full in-house laboratory, therapeutic laser, multiple state of the art dental machines, and much, much, more. We primarily see companion animals, as well as some exotics. We are currently expanding our practice to see a more variety of exotics.

The position requires the ability to use digital radiology machine, place IV catheters, collect lab specimens: blood, urine, cytology samples, assist in surgery and have a complete understanding of surgical monitoring and anesthesia, perform therapeutic laser, administer oral, IV, and injectable medications, patient monitoring and recording of vitals, restraint, dental prophylaxis, and RVT's microchipping, bandages, suturing and allowed vaccinations. Compensation is based on experience. The position offered is full time. Email: info@marinaanimalclinic.com

## FULL-TIME VETERINARIAN

Busy small animal and exotic clinic looking to add an enthusiastic veterinarian to our family. Midtown Animal Hospital is the only veterinary hospital in Lawton, Oklahoma that is accredited by the American Animal Hospital Association. New graduates are welcome. If you are high energy and love working with animals and people then you may be the match for us! Our clinic boasts three exam rooms, in-house Idexx laboratory, digital and dental radiography, separate surgery suite, isolation ward, cat ward and three large dog boarding wards. Our staff is warm, caring, and fun to be around! Salary is based on experience with allotments for vacation and continuing education. Must hold a valid Oklahoma Veterinary license and DEA license. Employment requires general surgery skills including but not limited to spays, neuters, dentals, c-sections, laceration repairs, tumor removals, and exploratory laparotomy. Must be able to interpret blood work and radiographic findings. Rotating emergency duty with other doctors. Candidate must be a compassionate individual with good communication and interpersonal skills. A positive attitude is a must! Contact: Catrina Black DVM 580-353-3438

101 SW Park Ave, Lawton, OK 73501

## RVT WANTED

Rose Rock Veterinary Hospital & Pet Resort is looking for a new Registered Veterinary Technician team member! Full-time position available for someone dedicated to giving our patients quality care with compassion. Competitive salary and benefits. See full job posting at the following link. To apply, please go to: [https://rosrockvethospital.com/about/vnf\\_employment.php](https://rosrockvethospital.com/about/vnf_employment.php) Breawna Fritzler/ph: 405.321.3361

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billkathy4@verizon.net

### Dr. Elizabeth Calabria

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(580) 326-4573  
harringtonfarms@gmail.com

### Dr. Sherry Craycraft

OKL' 08  
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(405) 334-1834  
craycraft167@yahoo.com

### Dr. Shanna Eddings

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SA ER/SA/Limited Mixed  
(580) 927-0094  
dracosjustus@hotmail.com

### Dr. Stephanie Elliott

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smoren@okstate.edu

### Dr. Jimmy Fuchs

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### Dr. Sarah McGee

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### Dr. Joanna Brackett

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## TULSA & NORTHEAST

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### Dr. Charles Clinkenbeard

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cccclink@yahoo.com

### Dr. Carolyn Fairless

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### Dr. Peiman Milani

Urmia '00  
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peiman464@gmail.com

### Dr. Camille Sieger

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